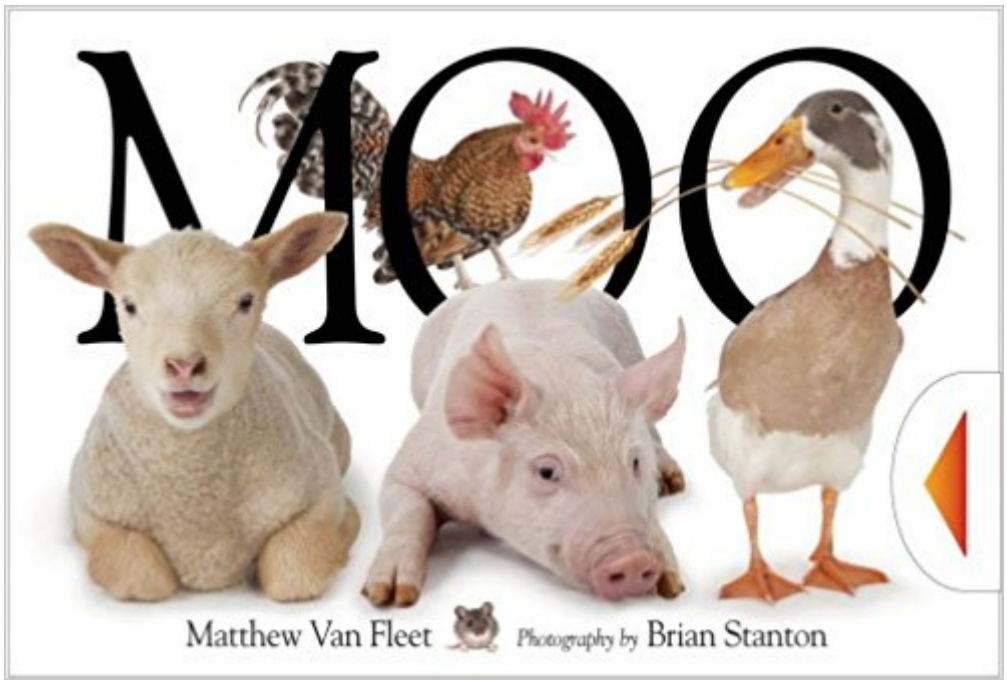
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Moo



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Synopsis

From the creator of the New York Times bestsellers Heads and Dog. Oink, cluck, squeak, moo . . . cock-a-doodle-doo! Ingeniously designed flaps and pull tabs, accompanied by pettable textures, offer a flock of interactive fun in this innovative introduction to seven species of barnyard residents. Toddlers will delight in identifying and imitating each critter!

Book Information

Hardcover: 18 pages

Publisher: Simon & Schuster/Paula Wiseman Books; Ina Ltf Mu edition (August 30, 2011)

Language: English

ISBN-10: 1442435038

ISBN-13: 978-1442435032

Product Dimensions: 10.5 x 1.7 x 7 inches

Shipping Weight: 1.9 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 109 customer reviews

Best Sellers Rank: #20,883 in Books (See Top 100 in Books) #55 inÃ Â Books > Children's Books > Animals > Farm Animals #327 inÃ Â Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > School

Age Range: 2 - 6 years

Grade Level: Preschool - 1

Customer Reviews

This multipurpose book follows the same format as the creatorsÃ¢â ¬â„¢ Dog (2007) and Cat (2009), expanding the concept to include various farm animals like sheep, chicken, pigs, and horses. Crisp animal photos are arrayed against a white background, and the spreads feature different interactive elements from fuzzy touch patches to spring-loaded tabs that put the critters in motion, to flaps that reveal simple pop-ups. The text offers rhythmic morsels of information, such as the goat page that reads, Ã¢â ¬Å“Mommy nanny, / Daddy billy, / Little kids butt.Ã¢â ¬Â• A hefty and handsome barnyard book. Preschool. --Ian Chipman

Moo Matthew Van Fleet, photos by Brian Stanton. S&S/Wiseman, $16.99 (18p) ISBN 978-1-4424-3503-2 Using a formula similar to its predecessors, Cat and Dog, Van Fleet's interactive board book identifies farm animals using simple, playful rhymes: "Mommy cow,/ Baby calf,/ Shaggy daddy bull./ Moo cow,/ Milk the cow--/ grab the udder, pull!" (The farmer's hands milk

the cow at the pull of a tab, while a cat turns its mouth toward the spraying milk.) Textures--a woolly sheep, a duck’s downy chest feathers--provide a touch-and-feel aspect, while flaps and pop-ups make this a playful excursion. Ages 2Ã¢â ¬â œup. --Publishers Weekly, July 18, 2011VAN FLEET, Matthew. Moo. photos by Brian Stanton. PreSÃ¢â ¬â œThis interactive board book dazzles the senses by portraying farm animalsÃ¢â ¬â„¢ sounds and textures. Nimble fingers can manipulate pages that include lifting flaps to reveal surprises, pulling and pushing tabs that create animal actions, and touching textures that represent animal fur and feathers. Touch and sound combine when listeners discover a rubber duck among the real ones and push a pad that makes the toy squeak. Children will learn the names for male and female, adult and young of each variety (Ã¢â ¬Å“Mommy ewe, Daddy ram, Lambs just bornÃ¢â ¬Â•). The minimal text includes rhythm and rhyme. StantonÃ¢â ¬â„¢s full-color photographs contribute to the authenticity of the animals and the sensations stimulated in this book. Children are in store for an enriching, tactile-rich experience.Ã¢â ¬â œDiane Antezzo, Ridgefield Library, CT School Library Journal, November 2011A New York Times BestsellerThis multipurpose book follows the same format as the creatorsÃ¢â ¬â„¢ Dog (2007) and Cat (2009), expanding the concept to include various farm animals like sheep, chicken, pigs, and horses. Crisp animal photos are arrayed against a white background, and the spreads feature different interactive elements from fuzzy touch patches to spring-loaded tabs that put the critters in motion, to flaps that reveal simple pop-ups. The text offers rhythmic morsels of information, such as the goat page that reads, Ã¢â ¬Å“Mommy nanny, / Daddy billy, / Little kids butt.Ã¢â ¬Â• A hefty and handsome barnyard book. -- Booklist

This was a gift but my friend’s two year daughter loves this book! Would highly recommend this, as well as Van Fleet’s "Cat" and "Dog" books which also have pictures of actual animals and of course, moving parts!

’MOO’ is a beautifully crafted and delightful book that babies,children and adults will read over and over again. It is very well designed, with things to feel, touch and pull, making for giggles on every page. It is very user friendly, and will hold up well for even the roughest reader.

I found this better than the other books because my son couldn’t rip as many parts. The squeaking duck is delightful, the cat drinking from the cow is awkward. My son (under two) has three of Van Fleet’s books and he adores them. Two are hand me downs from his sister. She was much gentler on books!

We purchased Moo as a Christmas gift for our 9 month old daughter who has a general love of and fascination with books. The photos of real animals capture her attention, and there is a nice variety in interactive components that really keeps her engaged for an extended period of time - animal "fur" or "feathers" to feel, tabs to pull, and flaps to flip. We often end up "reading" the book from cover to cover only to flip it back open to various pages and reexamine the various pictures and activities. The book itself is of impressively durable construction. Most pages are much thicker as comparerd to other board books, which means it can stand up reasonably well to the loving beatings of an enthusiastic baby continually turning the pages and experimenting with its contents. With that said, it's worth noting that certain parts - in particular the pop-up portions and flaps of the book - are made with a less thick cardboard that will not withstand the unsupervised attention of a baby who has yet to learn to handle books with care. And of course, those are the portions of the book that most fascinate our daughter, who is intent on figuring out how the various pop-up portions work - primarily by trying to man-handle them. As for the subject matter and writing, it is charming and entertaining - simple enough to be engaging for young readers yet clever enough to keep adult readers amused while reading it for the hundredth time. In short, Moo is an impressively well-executed book that should appeal to readers ranging from babies to kindergartners, although the pop-up flaps will need the loving oversight of an adult to survive that long.

This is the third book I have bought my daughter from Matthew Van Fleet, and like the other two, it is amazing. My daughter loves the pictures and the interactive nature of the books. This one is a bit of an improvement from the others too in that the moving parts are more protected. In the cat book my daughter destroyed the moving parts pretty fast. I would recommend this book to any infant and toddler.

We love Matthew Van Fleet books and this one has some of our favorite things like the squeeker and the push and pull flaps. The one great new thing in this book is the plastic cover over the moving pieces on one of the pages. Tails, Cats, and Dogs are in pretty bad shape over at my house due to the kids pulling apart the moving pieces and I think this one will stand the test of time a little bit better. We like this book and I would buy it again, it just isn't a favorite compared to Cats, Dogs, Tails, or Fuzzy Yellow Ducks which I would all recommend over this one.

Like the other Matthew Van Fleet books, this one is already a favorite of our 16 month old

granddaughter! She is into "mooing", "hooting", and woof-woof-ing" now so she is fascinated with the other sounds we make for the other animals. The push/pull tabs are also strong enough for her to do herself which she loves! I love the milking cow and the cat that get a taste. Our friend lives on a small farm and had me get this for her, too, so she can begin as early as possible with her 3 month old grandson. The realistic pictures give children a true picture of each of the animals! I am a Matthew Van Fleet FAN!!!!

I purchased "Dog" last Christmas for my (then) two-month old niece. Right before her 1st birthday, my brother sent me a short video of her enjoying the book all on her own, sitting up "reading" it, patting the pages, chattering & making dog noises at the pictures. When birthday time rolled around, of course I had to add to her collection with "Moo"!!!The nice thing about these books is the the pictures a big, and clear - well defined. There is interaction with touch (textures) and site (movement) and sound (quack!). Combined with a lap and a cuddle, these series of books are perfect for helping young ones grow and learn!Yes, "Cat" will be joining "Dog" & "Moo" at Christmas this year!

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